

## Presentation Title

**Activate Your Success Superpowers: Understand Why You Succeed—and How to Do It More Often**

## Target Audience

This session is designed for **undergraduate and graduate college students**. It is especially valuable for students interested in leadership development, career readiness, and personal success.

## Overview

The transition from college to professional life can be exciting—but it can also feel uncertain. Many students have ambitions for their future but lack a clear framework for turning those ambitions into meaningful progress.

In this engaging and practical session, Mike Rarer introduces a framework of seven **Success Superpowers**—practical capabilities that help individuals clarify goals, overcome obstacles, and make steady progress toward the future they want to build.

Drawing from lessons he first shared as a guest speaker at the Scheller College of Business at Georgia Tech, Mike combines storytelling, practical insights, and simple frameworks students can begin applying immediately.

## Content & Format

Through stories, practical examples, and interactive discussion, students explore:

1. What are the four states of performance and how do we manage them?
2. Why do we reach some goals and miss others?
3. What role does fulfillment play in determining why we quit?
4. How can we leverage the power in asking for help and embracing rejection?
5. Why is opportunity so important and how do we avoid wasting time on the wrong goals?
6. How does our attitude affect our outcomes?
7. How can sharing our goals unlock even greater success potential?

This engaging and practical session provides students with actionable ideas they can apply immediately as they navigate opportunities, challenges, and decisions beyond the classroom.

## Speaker Bio / Credibility

Mike Rarer is an award-winning former technology executive who built top-performing teams at companies ranging from startups to the Fortune 500. Known for his storytelling and practical insights, he now serves as a keynote speaker and goal attainment coach, helping leaders, teams, and individuals reach more of their goals in business and in life.



## Resources / Call to Action

Learn more about Mike's book *Whiteboard Wisdom* and his speaking and coaching services at [mikerarer.com](http://mikerarer.com).