



## Guest Lecture Abstract

### Presentation Title

Success Beyond the Classroom

### Target Audience

Undergraduate and Graduate College Students

### Summary

The objective for this talk is to share success principles with young adults as they embark on their journey beyond the classroom.

Mike's talk is based on his book ***Whiteboard Wisdom***, which was written to capture guest lecture content he first delivered to students attending the Scheller College of Business at Georgia Tech.

Students will learn about seven success superpowers:

1. **Self-Awareness:** What are the four states of performance and how do we manage them?
2. **Motivation:** Why do we reach some goals and miss others?
3. **Commitment:** What role does fulfillment play in determining why we quit?
4. **Courage:** How can we leverage the power in asking for help and embracing rejection?
5. **Focus:** Why is opportunity so important and how do we avoid wasting time on the wrong goals?
6. **Accountability:** How can sharing our goals unlock even greater success potential?
7. **Positivity:** How does our attitude affect our outcomes?

### About Mike

Mike started his guest lecturer journey while speaking to students attending Georgia Tech and he is a two-time Georgia Tech dad. Mike is a graduate of the University of North Carolina's Kenan-Flagler business honors program, where he served as the President of the Association of Business Students.

During his technology career, Mike was an award-winning leader who built top-performing teams in companies that range in size from early-stage startups to the Fortune 500. Mike now serves as a trusted advisor, consultant and speaker committed to helping growth-minded leaders develop teams that reach more goals and win more business.

