



## Presentation Title

Activate Your Success Superpowers to Reach More Goals in Business and in Life

## Target Audience

Undergraduate and Graduate College Students

## Summary

The objective for this talk is to share success principles with young adults as they embark on their journey beyond the classroom.

Mike's talk is based on his book ***Whiteboard Wisdom***, which was written to capture guest lecture content he first delivered to students attending the Scheller College of Business at Georgia Tech.

Students will learn about success principles, including:

1. **Self-Awareness:** What are the four states of performance and how do we manage them?
2. **Motivation:** Why do we reach some goals and miss others?
3. **Commitment:** What role does fulfillment play in determining why we quit?
4. **Courage:** How can we leverage the power in asking for help and embracing rejection?
5. **Focus:** Why is opportunity so important and how do we avoid wasting time on the wrong goals?
6. **Positivity:** How does our attitude affect our outcomes?
7. **Accountability:** How can sharing our goals unlock even greater success potential?

Mike's high-energy sessions can be delivered as a simple lecture, a whiteboard session, or an interactive presentation.



## About Mike

Mike is a graduate of the University of North Carolina's Kenan-Flagler business honors program, where he served as the President of the Association of Business Students.

During his career, Mike built top-performing teams in companies that range in size from early-stage startups to the Fortune 500. Mike now serves as a coach and speaker committed to helping growth-minded leaders develop teams that reach more goals in business and in life.

Learn More @ [mikerarer.com](http://mikerarer.com)