



Guest Lecture & Interactive Talk

Presentation Title

Success Beyond the Classroom

Target Audience

Undergraduate and Graduate College Students

Summary

The objective for this talk is to share success principles with young adults as they embark on their journey beyond the classroom.

Mike's talk is based on his book **Whiteboard Wisdom**, which was written to capture guest lecture content he first delivered to students attending the Scheller College of Business at Georgia Tech.

Students will learn about success principles, including:

1. **Self-Awareness:** What are the four states of performance and how do we manage them?
2. **Motivation:** Why do we reach some goals and miss others?
3. **Commitment:** What role does fulfillment play in determining why we quit?
4. **Courage:** How can we leverage the power in asking for help and embracing rejection?
5. **Focus:** Why is opportunity so important and how do we avoid wasting time on the wrong goals?
6. **Positivity:** How does our attitude affect our outcomes?
7. **Accountability:** How can sharing our goals unlock even greater success potential?

Mike's high-energy sessions can be delivered as a simple lecture, a whiteboard session, or an interactive presentation.

About Mike

Mike is a graduate of the University of North Carolina's Kenan-Flagler business honors program, where he served as the President of the Association of Business Students.

During his technology career, Mike built top-performing teams in companies that range in size from early-stage startups to the Fortune 500. Mike now serves as a coach and speaker committed to helping growth-minded leaders develop teams that reach more goals in business and in life.

